



California Friday Night Live Partnership
FUNDING APPLICATION PACKET

Friday Night Live Kids
Tobacco Advocacy Project
Underage Drinking Prevention & Traffic Safety Promotion
Betting On Our Future: Underage & Problem Gambling Awareness Project

June, 2018

Prepared by
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Tulare County Office of Education
Jim Vidak, County Superintendent of Schools

Tulare County
Office of Education
Jim Vidak, County Superintendent of Schools

Friday Night Live builds partnerships for positive and healthy youth development which engage youth as active leaders and resources in their communities.

Friday Night Live (FNL) counties applying for funds must be in Members In Good Standing (MIGS) with the California Friday Night Live Collaborative (CFNLC). NOTE: The Betting On Our Future funds do not require applicants to be a part of Friday Night Live, but if they are, they must be MIGS.

Funded chapters must utilize the Friday Night Live Standards of Practice (SOPs) throughout all stages of the project. Refer to individual application descriptions for funding period. This is a fixed price contract, meaning that the grantee will provide an invoice for the “products” provided (no back up documentation required). Invoices will be paid upon presentation of invoice and evidence of project completion, approved by CFNLP. The CFNLP will take the following into account when selecting applications for funding:

1. Geographic diversity
2. Diverse community representation
3. Previous project performance (i.e. deadlines met, projects completed in full, SOPs utilized throughout the project, etc.)

APPLICATION SUBMISSION INSTRUCTIONS

Please take time to read through the entire application packet. Complete the applications you want to submit, complete the Application Cover Page (pg. 2), and submit your packet to the CFNLP no later than **5:00pm on June 25th, 2018.** Submissions will be accepted by mail, e-mail and fax only.

Receipt of transmission is the responsibility of the applicant.

- Mail to: California Friday Night Live Partnership
PO Box 5091
Visalia, California 93278-5091
- E-mail: Azulie.Wilson@tcoe.org
- Fax: (559) 737-4237

For questions, please contact the California Friday Night Live Partnership at (559) 733-6496.



APPLICATION COVER PAGE

APPLICANT ENTITY:

The following information should be that of the entity that will enter into a legal, binding independent contract or agency agreement with the California Friday Night Live Partnership-Tulare County Office of Education. Only County Friday Night Live Partnership offices may apply, with the exception of Betting On Our Future project.

ORGANIZATION NAME: _____

ADDRESS: _____

PHONE: _____ FAX: _____

E-MAIL: _____

MAIN CONTACT:

The following information should be that of the person that will oversee this project through from beginning to end and ensure that all project deliverables are completed by September 30th, 2018.

FULL NAME: _____

TITLE: _____

ADDRESS: _____

PHONE: _____ FAX: _____

E-MAIL: _____

HOW MANY PROJECTS ARE YOU REQUESTING FUNDING FOR?

Friday Night Live Kids: _____ (x \$1,000)

Tobacco Advocacy Project: _____ (x \$9,000)

Underage Drinking Prevention & Traffic Safety Promotion Project: _____ (x \$3,000)

Betting On Our Future: Problem & Underage Gambling Prevention Project: _____ (x \$3,750)

Total amount of funding requested by this entity: \$ _____

FRIDAY NIGHT LIVE COUNTY COORDINATOR SIGNATURE:

Signature

Date

Printed Name





FRIDAY NIGHT LIVE KIDS

The FNL Kids program is designed for elementary school-aged youth in 4th through 6th grade. FNL Kids incorporates the teaching of such critical life skills as leadership skills, character development, critical thinking, decision-making, and refusal skills while providing participants with the value of membership and belonging. The most distinguishing aspect of the FNL Kids program is its parent component. FNL Kids provides a structure in which collaboration between adult allies and youth is fostered and connections are made. The FNL Kids Handbook is a great resource for chapter implementation and available for download at fridaynightlive.org. THE MOST DISTINGUISHING ASPECT OF THE FNL KIDS PROGRAM IS positive youth development. In this process, young people develop positive relationships with adults that often enhance their academic connection. FNLK provides a structure in which

PROJECT FUNDING: \$1,000, per chapter.

Funding will commence *October 1st, 2018* with a spending authority that ends *September 30th, 2019*.

PROJECT REQUIREMENTS:

- Funded FNLK Chapters must meet at least bi-weekly (2 times/month).
- The chapter must host one gathering with staff from the Alcoholic Beverage Control(ABC) to introduce the ABC to participants and disseminate ABC's TRACE Book.

Friday Night Live Kids Chapter Expansion

CHAPTER 1

CHAPTER NAME: _____

CHAPTER LOCATION: _____
School/Organization Name *City* *Zip*

CHAPTER ADVISOR: _____ ESTABLISHED CHAPTER NEW CHAPTER
Established in what year? _____

CHAPTER 2

CHAPTER NAME: _____

CHAPTER LOCATION: _____
School/Organization Name *City* *Zip*

CHAPTER ADVISOR: _____ ESTABLISHED CHAPTER NEW CHAPTER
Established in what year? _____

CHAPTER 3

CHAPTER NAME: _____

CHAPTER LOCATION: _____
School/Organization Name *City* *Zip*

CHAPTER ADVISOR: _____ ESTABLISHED CHAPTER NEW CHAPTER
Established in what year? _____

CHAPTER 4

CHAPTER NAME: _____

CHAPTER LOCATION: _____
School/Organization Name *City* *Zip*

CHAPTER ADVISOR: _____ ESTABLISHED CHAPTER NEW CHAPTER
Established in what year? _____

**For additional applications, please copy and paste this page into a new page (Insert>Blank Page).*



TOBACCO ADVOCACY PROJECT

This project is a partnership between the California Friday Night Live Partnership (CFNLP) and the California Department of Education. The aim of the project is to provide young people in Club Live (CL) and/or Friday Night Live (FNL) chapters the opportunity to engage in advocacy and peer education efforts specific to tobacco and alternative tobacco products (e-cigs, vaping, etc.). Youth and their adult allies are free to choose the focus and desired outcomes of their efforts, and the strategies they will employ.

PROJECT FUNDING: \$9,000, per county, for implementation, with a minimum of 2 chapters.

FUNDING PARAMETERS: Funding will commence July 1st, 2018 with a spending authority that ends *June 30th, 2019*. There will be an opportunity for year-two funding of successful efforts. Funded counties will receive \$9,000 to implement tobacco advocacy projects at a minimum of two chapters, with no maximum number of chapters. Counties that apply for more than two chapters, will not receive more than \$9,000, but will be given consideration in the selection process.

PROJECT REQUIREMENTS:

- Partnership with other tobacco efforts is not a requirement, but please consider your local relationships.
- Sites must be established and willing to make this project their primary project focus. Naturally, chapters will engage in other activities, but the main focus of the chapter should be this project.
- Adult allies supporting this project will be required to attend a one-day training, provided by the CFNLP, in late August, 2018.

Tobacco Advocacy Project

CHAPTER 1

CHAPTER NAME: _____ FNL CL

CHAPTER LOCATION: _____
School/Organization Name *City* *Zip*

In what year was this chapter established? _____

CHAPTER ADVISOR: _____ VOLUNTEER PAID

How often does the County FNL Partnership interact with this Chapter Advisor? _____

Please tell us about this chapter. Has this chapter previously done work around tobacco (not required)?
If so, what kind of tobacco work have they done? What other kinds of work has this chapter engaged in?
Why should this chapter be funded?

CHAPTER 2

CHAPTER NAME: _____ FNL CL

CHAPTER LOCATION: _____
School/Organization Name *City* *Zip*

In what year was this chapter established? _____

CHAPTER ADVISOR: _____ VOLUNTEER PAID

How often does the County FNL Partnership interact with this Chapter Advisor? _____

Please tell us about this chapter. Has this chapter previously done work around tobacco (not required)?
If so, what kind of tobacco work have they done? What other kinds of work has this chapter engaged in?
Why should this chapter be funded?

Tobacco Advocacy Project

CHAPTER 3

CHAPTER NAME: _____ FNL CL

CHAPTER LOCATION: _____
School/Organization Name City Zip

In what year was this chapter established? _____

CHAPTER ADVISOR: _____ VOLUNTEER PAID

How often does the County FNL Partnership interact with this Chapter Advisor? _____

Please tell us about this chapter. Has this chapter previously done work around tobacco (not required)?
If so, what kind of tobacco work have they done? What other kinds of work has this chapter engaged in?
Why should this chapter be funded?

CHAPTER 4

CHAPTER NAME: _____ FNL CL

CHAPTER LOCATION: _____
School/Organization Name City Zip

In what year was this chapter established? _____

CHAPTER ADVISOR: _____ VOLUNTEER PAID

How often does the County FNL Partnership interact with this Chapter Advisor? _____

Please tell us about this chapter. Has this chapter previously done work around tobacco (not required)?
If so, what kind of tobacco work have they done? What other kinds of work has this chapter engaged in?
Why should this chapter be funded?

**For additional applications, please copy and paste this page into a new page (Insert>Blank Page).*

FRIDAY
NIGHT

live

CLUB
LIVE

UNDERAGE DRINKING PREVENTION & TRAFFIC SAFETY PROMOTION PROJECT

PROJECT FUNDING: \$3,000 per chapter.

FUNDING PARAMETERS: Funding will commence October 1st, 2018 with a spending authority that ends September 30th, 2019. Funding will be provided through a contract between the California Office of Traffic Safety and the Tulare County Office of Education, California Friday Night Live Partnership (CFNLP). Funding awards will be contingent upon OTS providing funding for this project to the CFNLP, as scheduled.

PROJECT REQUIREMENTS:

- Funding is for Friday Night Live (FNL) county programs to support FNL or Club Live (CL) chapters to advocate for the reduction of underage drinking or traffic safety issues.
- Chapters must be willing to make this project their primary project focus. Naturally, chapters will engage in other activities, but the main focus of the chapter should be this project.
- Implementation of an underage drinking prevention or a traffic safety promotion campaign that aims for a **large impact**, reaching *multiple audiences* and *significantly influencing the issues within the community*. Note: there are no specific parameters around the target audience (i.e. parents, youth, etc.).
- Project elements could include: Not on My Watch, TRACE, Lee Law projects, DUI Courts in Schools, merchant education projects, social host campaigns, social norms campaigns, distracted driving campaigns, graduated drivers licensing (GDL) or driver's education projects. *However, these are not the only options.*
- This funding is not intended to support the implementation of Every Fifteen Minutes (EFM) programs; however, you can use the EFM program to *leverage* your underage drinking project.
- A social media presence from either the chapter or the county, specific to this project, is expected.
- The CFNLP will offer quarterly social media challenges with opportunities to win prizes.
- Youth (2) participants in this project will be required to attend the Friday Night Live Youth Summit in Santa Clara, California on October 6th-7th, 2018.
- Funded chapters must participate in Roadwatch on October 16th, 2018.

Underage Drinking Prevention & Traffic Safety Promotion Project

CHAPTER 1

CHAPTER NAME: _____

CHAPTER LOCATION: _____
School/Organization Name *City* *Zip*

DID THIS CHAPTER RECEIVE OTS FUNDING IN 2017-18? Yes No

CHAPTER ADVISOR: _____ VOLUNTEER PAID

How often does the County FNL Partnership interact with this Chapter Advisor? _____

Please tell us about this chapter. Has this chapter previously done work around underage drinking or traffic safety issues (not required)? If so, what kind of work have they done? Why should this chapter be funded?

PROJECT FOCUS: Underage Drinking Prevention Traffic Safety Promotion

PROJECT TARGET POPULATION: Community-based Project School/Site-based Project *(check all that apply)*

TARGET POPULATION SIZE: _____
Community-based = city population, school/site-based = school or site population

Briefly tell us how this chapter intends to influence the reduction of underage drinking or traffic safety issues in the local community.

List the *specific* tactics this chapter intends to use to influence the reduction of underage drinking or traffic safety issues in the local community.

Underage Drinking Prevention & Traffic Safety Promotion Project

CHAPTER 2

CHAPTER NAME: _____

CHAPTER LOCATION: _____
School/Organization Name *City* *Zip*

DID THIS CHAPTER RECEIVE OTS FUNDING IN 2017-18? Yes No

CHAPTER ADVISOR: _____ VOLUNTEER PAID

How often does the County FNL Partnership interact with this Chapter Advisor? _____

Please tell us about this chapter. Has this chapter previously done work around underage drinking or traffic safety issues (not required)? If so, what kind of work have they done? Why should this chapter be funded?

PROJECT FOCUS: Underage Drinking Prevention Traffic Safety Promotion

PROJECT TARGET POPULATION: Community-based Project School/Site-based Project *(check all that apply)*

TARGET POPULATION SIZE: _____
Community-focus = city population, school/site-focus = school or site population

Briefly tell us how this chapter intends to influence the reduction of underage drinking or traffic safety issues in the local community.

List the *specific* tactics this chapter intends to use to influence the reduction of underage drinking or traffic safety issues in the local community.

**For additional applications, please copy and paste this page into a new page (Insert>Blank Page).*



BETTING ON OUR FUTURE: UNDERAGE & PROBLEM GAMBLING AWARENESS PROJECT

The California Center for Youth Development and Health Promotion (CCYDHP) has a funding opportunity through the California Office of Problem Gambling (OPG) to administer performance-based contracts for the creation and production of a multifaceted problem gambling awareness campaign.

PROJECT FUNDING: \$3,750 per site

FUNDING PARAMETERS: Funding will commence on July 1st, 2018, with a spending authority that ends June 30th, 2019. Eligibility to apply for these funds is not limited to Friday Night Live programs; however, priority will be given to those who partner with or submit an application through their local County FNL Partnership. Funding will be provided through a contract between the California Department of Public Health, Office of Problem Gambling and the Tulare County Office of Education, California Center for Youth Development and Health Promotion. Funding is subject to availability of funds from the California Office of Problem Gambling for the purpose of this project

PROJECT REQUIREMENTS:

- Multimedia Campaign:
 - Develop one 30-second public service announcement (PSA) targeting a specific population.
 - Develop two different print-ready graphics.
 - Utilize data and materials, provided by CCYDHP, in the creation of campaign materials.
- Community, Merchant, and Parent Outreach:
 - Administer the Youth Gambling Prevalence Survey.
 - Participate in the Betting on Our Merchants (BOOM) campaign, in which students assess local lottery outlets and educate lottery merchants on California State laws and responsible merchant practices (educational materials will be provided).
 - Conduct merchant and parent outreach utilizing Not on My Watch tools (i.e. pledges, window clings, buttons, etc.).
 - Host local premiere(s) of all multimedia campaign components. Sites are expected to engage in significant project promotion.
 - Promote BOOF campaign efforts by distributing one pre-approved press release, hosting a press conference, and posting on social media.
- Implement and complete a problem gambling prevention curriculum.
- Attend on-site and online trainings provided by the CCYDHP, including regional trainings to be held in the fall of 2018.
- Participate in the overall evaluation efforts of the project, including the BOOF Training Survey and the BOOF Retrospective Survey.

Betting On Our Future: Underage & Problem Gambling Awareness Project

SITE 1

SITE NAME: _____ FNL Non-FNL

SITE LOCATION: _____
School/Organization Name *City* *Zip*

DID THIS CHAPTER RECEIVE BOOF FUNDING IN 2017-18? Yes No

Why is this project a good fit for this site? How will youth benefit from their participation in BOOF?

This project is intended to fund sites with a demonstrated readiness to implement the project. Please tell us about this groups readiness and how youth development theory will be integrated into the process, when implementing BOOF.

SITE 2

SITE NAME: _____ FNL Non-FNL

SITE LOCATION: _____
School/Organization Name *City* *Zip*

DID THIS CHAPTER RECEIVE BOOF FUNDING IN 2017-18? Yes No

Why is this project a good fit for this site? How will youth benefit from their participation in BOOF?

This project is intended to fund sites with a demonstrated readiness to implement the project. Please tell us about this groups readiness and how youth development theory will be integrated into the process, when implementing BOOF.

**For additional applications, please copy and paste this page into a new page (Insert>Blank Page).*

