

ROADWATCH

Tuesday, October 10th, 2017

Overview:

Roadwatch is a one-hour data collection event that will occur from 7:00-8:00am on Tuesday October 10, 2017. Using the supplied tally sheets, teams will document their observations of distracted driver behavior. Observations from across the state will be compiled and released to media outlets everywhere, creating a media frenzy to draw attention to the issue of distracted driving.

Objectives:

- ✓ To create a “snapshot” of data related to the distracted driving behavior in your community.
- ✓ To build skills relevant to assessment through a “hands on” data collection process.
- ✓ To generate statewide media around the issue of distracted driving and the efforts of FNL chapters across California.

Activities:

1. Discuss the project with your chapter.
2. Register your Roadwatch locations with the CFNLP:
<https://cfnlp.wufoo.com/forms/p186b0di17k7brn/>
3. Visit potential survey sites prior to October 11th to determine the best time, locations and number of participants needed.
4. Inform appropriate school staff of the activity.
5. Remind participants the day before.
6. Print extra tally sheets, round up clipboards and pens.
7. Watch the road and tally your results!
8. Submit observations to the CFNLP as soon as possible, prior to 12:00pm on the same day - <https://cfnlp.wufoo.com/forms/x1576ljl16oetqm/>

Materials Needed:

- ✓ Clipboards
- ✓ Enough copies of Tally Sheet
- ✓ Pencils
- ✓ Camera (optional)

For Assistance:

Kellie Goodwin
(559) 733-6496 x1274

Send Photos to:

KellieG@tcoe.org

